

De reclameproducties van het eerste semester 2008

Elk semester publiceren de Commercial Film Producers (CFP-Belgium) en Media Marketing een overzicht van de reclameproducties die in de loop van de voorbije maanden gerealiseerd zijn. Dit gebeurt met het doel het economische volume van de producties en de evolutie ervan te volgen. CFP-Belgium verzamelde onderstaande informatie zowel voor leden als voor niet-leden.

| TITLE | ADVERTISER | AGENCY | DIRECTOR | NR OF FILMS | DAYS | TV/CINEMA | COUNTRY |
|---|------------------------------------|--|--|---------------------------|----------|---------------------|-------------------------|
| MEMBERS CFP-BELGIUM | | | | | | | |
| CAVIAR | | | | | | | |
| Inspiration | MDAS/MSN | Openhere | Jeffrey Fleisig | 1x3'30" | 2 | Viral | USA |
| Football lover | Belgacom | VVL BBDO | Andreas Hasle | 1x 45" | 2 | TV | Belgium |
| Viva Dexia | Dexia | Duval Guillaume Brussels | Jan Matthys | 1x10' | 3 | Viral | Belgium |
| Viva Dexia | Dexia | Duval Guillaume Brussels | Ivan Goldschmidt | 1x10' | 3 | Viral | Belgium |
| Yoko & Ono | studio brussel | mortierbrigade | Kurt de Leijer | 1x30" | 1 | TV | Belgium |
| Circus | Bobbejaanland | Ten | Kurt de Leijer | 1x30" | 1 | TV /Internet | Belgium |
| Zomerse zondagen | Bobbejaanland | Ten | Kurt de Leijer | 1x30" | 1 | TV/Internet | Belgium |
| Banana battle | Bobbejaanland | Ten | Kurt de Leijer | 1x30" | 0 | TV/Internet | Belgium |
| Loops | Kellogg's | JWT | Javier Nir | 1x30" | 2 | TV/Internet | Belgium |
| Piston | BMW | GSD&M | Raf Wathion | 1x30" | 1 | TV/Internet | Belgium |
| Sauce bolo | Miracoli | Draftfcb | Kurt de Leijer | 1x15" | 1 | TV/Internet | Belgium |
| Belgian associativity | studio brussel 25 | mortierbrigade | Frank Devos | 1x30" | 1 | TV/Internet | Belgium |
| dEUS | studio brussel 25 | mortierbrigade | Frank Devos | 1x30" | 1 | TV/Internet | Belgium |
| Hof van commerce | studio brussel 25 | mortierbrigade | Frank Devos | 1x30" | 1 | TV/Internet | Belgium |
| Geboorte | Belgacom/Proximus | Famous | Frank Devos | 1x35" | 2 | TV | Colombia |
| Huwelijk | Belgacom/Proximus | Famous | Frank Devos | 1x35" | 1 | TV | Belgium |
| Soirée | Donna 3SP | Famous | Bram Coppens & Kurt de Leijer | 1x30" | 1 | TV/Internet | Belgium |
| Toyota | Donna 3SP | Famous | Bram Coppens & Kurt de Leijer | 1x25" | 0 | TV/Internet | Belgium |
| Tempo | Donna 3SP | Famous | Bram Coppens & Kurt de Leijer | 1x30" | 0 | TV/Internet | Belgium |
| Piano | KBC | VVL BBDO | Andreas Hasle | 1x35" | 1 | TV/Internet | Belgium |
| Olympic Games | Sporza | Duval Guillaume Brussels | Bram van Riet | 1x30" | 1 | TV/Internet | Belgium |
| Crying baby | Telenet | TBWA | Frank Devos | 1x30" | 1 | TV/Internet | Belgium |
| Leugenaar | Telenet | TBWA | Frank Devos | 1x30" | 1 | TV/Internet | Belgium |
| Wraak | Telenet | TBWA | Frank Devos | 1x30" | 1 | TV/Internet | Belgium |
| Petit pays | Neg'Marrons | Because tv | Kurt de Leijer | 1x3'60" | 3 | Internet | France + Cape Verde |
| Toolbox | 11.11.11. | VVL BBDO | Andreas Hasle | 1x30", 1x20" | 1 | TV | Belgium |
| Tools | Cera | VVL BBDO | Kurt de Leijer | 1x45" | 2 | TV | Belgium |
| DJ contest | Tempo music | mortierbrigade | Andreas Hasle | 1x30" | 1 | TV/Internet | Belgium |
| The first gay : out of the closet | Sensoa | TBWA | Frank Devos | 1x1'41" | 1 | Viral | Belgium |
| The first gay : coin | Sensoa | TBWA | Frank Devos | 1x1'56" | 0 | Viral | Belgium |
| The first gay : sauna | Sensoa | TBWA | Frank Devos | 1x1'16" | 0 | Viral | Belgium |
| Bee | Belgacom adsl | VVL BBDO | Keith Schofield | 1x45" | 2 | TV | Belgium |
| Grandfather | Belgacom adsl | VVL BBDO | Keith Schofield | 1x45" | 2 | TV | Belgium |
| The Walker | VW Polo PSP | DDB | Wim Reygaert | 1x30" | 1 | TV/Internet | Belgium |
| TUC | Donna | Famous | Bram Coppens & Kurt de Leijer | 1x30" | 1 | TV /Internet | Belgium |
| Hardy | OMD | Openhere | Andreas Hasle | 1x30" | 1 | TV | Belgium |
| Plus belle sans toi | Cuisinella | WAM Publicis | Keith Schofield | 1x15" | 1 | TV | Belgium |
| Transporter Kindergarten | VW | Grabarz & Partner - Germany | Frank Devos | 1x30" | 2 | TV /Internet | Belgium |
| Pashokje | Donna Inbev | Famous | Bram Coppens & Kurt de Leijer | 1x30" | 1 | TV | Belgium |
| CZAR.BE | | | | | | | |
| Mickey burger, Toothbrush, Bearnaise Sauce | Carrefour | Saatchi Brussels | Rogier van der Ploeg | 3x30" | 2 | TV | Belgium |
| Bambix | Nutricia | 7 Beaufort Brussels | Lars Damoiseaux | 2x30" | 2 | TV | Belgium |
| The commentator | Proximus | Famous Brussels | Koen Mortier | 1x30" | 2 | TV | Belgium |
| Week van de goeiedag | Boodschap | Famous Brussels | Toon Aerts | 1x30" | 1 | TV | Belgium |
| Doghouse, Kitchen, Office | Toyota | Happiness Brussels | Jonathan Herman | 3x30" | 3 | TV | Belgium |
| Rubber | Sanoma Magazines / Humo | mortierbrigade Brussels | Erik Bulckens | 1x30" | 1 | TV | Belgium |
| After Image & Rival | Nissan | TBWA/Hakuhodo Tokyo | Lieven Van Baelen | 2x30", 2x15" | 3 | TV | Australia |
| Tuymans | VRT Klara | Famous Brussels | Dimitri Karakatsanis | 1x7", 1x60", 1x30" | 7 | Internet | USA, Belgium |
| Niet vies van geld | De Tijd / Mediafin | Openhere Brussels | Lars Damoiseaux | 3x120" | 2 | Internet | Belgium |
| Equal Payday | Zijkant | mortierbrigade Brussels | Erik Bulckens | 1x30" | 1 | TV | Belgium |
| Qashqai Cargames | Nissan | TBWA London | Lionel Goldstein | 8x45" | 4 | Internet | Belgium |
| Snow Paper | National Geographic | Mercurio Italy | Dimitri Karakatsanis | 1x45" | 4 | TV | Belgium, Holland |
| Vertigo | Walibi | VVL BBDO Brussels | Lars Damoiseaux | 1x30", 1x20" | 1 | TV | Belgium |
| House - Car | Dexia | Duval Guillaume Brussels | Koen Mortier | 2x35" | 5 | TV | Argentina |
| TV-spot | Plan Be | Famous Brussels | Pieter-Jan De Pue | 1x30" | 1 | TV | South Africa |
| Izegem | VRT Klara | Famous Brussels | Johan Seeuws | 1x30" | 1 | TV | Belgium |
| The Cannons | William Lawson's / Bacardi | Famous Brussels | Lieven Van Baelen | 1x30", 1x45", 1x60" | 3 | TV/Cinema | United Kingdom |
| Alien | VRT studio brussel | mortierbrigade | Erik Bulckens | 1x30", 1x60" | 1 | TV/Internet | Belgium |

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| MEMBERS CFP-BELGIUM | | | | | | | |
| Bud / Blijfpositief.nl | Ministerie van Sociale Zaken en Werkgelegenheid NL | Rich Amsterdam | Toon Aerts | 2x30" | 2 | TV | The Netherlands |
| Shower, Dog | Carrefour | Saatchi Brussels | Rogier van der Ploeg | 2x30" | 1 | TV | Belgium |
| Subito Island | Nationale Loterij | Famous Brussels | Bart Timmer | 1x30" | 1 | TV | Colombia |
| Q Beachhouse | Vmma Q Music | The ideas Unit / Vmma Brussels | Lars Damoiseaux | 1x25" | 1 | TV | Belgium |
| Daarkom | Daarkom | Daarkom Brussels | Pieter-Jan De Pue | 1x3' | 3 | TV | Belgium, Morocco |

Dr FILM

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|-----------------------------|------------------------|-----------------------|-------------------------|-----------------------|----------|------------------|----------------|
| Videoclip 'coup de Gaz' | Baloji | EMI | Gout-brothers | 1 x 4'20" 1x 6'48" | 1 | TV | Belgium |
| Grizzli | Telenet | TBWA | Jeroen Mol | 1 x 30" | 1 | TV | Belgium |
| Cupido | Nieuwsblad | TBWA | Guy Goossens | 1 x 30" | 1 | TV | Belgium |
| 'bed' | Cézar | VVL BBDO | Michaël Bombeeck | 1 x 20" | 1 | TV | Belgium |
| Megabike | Nieuwsblad | TBWA | Michaël Bombeeck | 1 x 30" | 1 | TV | Belgium |
| Ronde Van Vlaanderen | Nieuwsblad | TBWA | Stijn Coninx | 1 x 1' 2' 5x5" | 2 | TV/Cinema | Belgium |
| Pointer sisters | Nieuwsblad | TBWA | Jeroen Bostoën | 1 x 30" | 1 | TV | Belgium |
| Flowers | Delight by Mars | VVL BBDO | Ingrid Lemaire | 1 x 20" | 1 | TV | Belgium |
| Packshot Aspirine | Bayer | VVL BBDO | Michaël Bombeeck | 8 x 5" | 1 | TV | Belgium |
| Hamburger N°3 | Quick | Radical France | Rosey | 1 x 20" | 1 | TV | Belgium |
| Duimen | één | TBWA | Guy Goossens | 1 x 40" | 1 | TV | Belgium |
| Tinkerbel | Nieuwsblad | TBWA | Michaël Bombeeck | 1x30" | 1 | TV | Belgium |
| New Story | ERA | 10-advertising | Stijn Coninx | 1x30" | 1 | TV/POS | Belgium |
| Mega Mindy | Nieuwsblad | TBWA | Michaël Bombeeck | 1x30" | 1 | TV | Belgium |
| Geluksvogel | Nieuwsblad | TBWA | Guy Goossens | 1x30" | 2 | TV/Cinema | Belgium |
| Eendjes + promo | Libelle | VVL BBDO | Ingrid Lemaire | 1x30" + 3x10" | 1 | TV/POS | Belgium |
| Eieren - Brugge | B-park | D'artagnan | Michaël Bombeeck | | 1 | TV | Belgium |
| Viva la musica | Martini | Famous | Michaël Bombeeck | 2x7" | 1 | TV | Belgium |

KEY LINE FILM

| | | | | | | | |
|----------------------|-----------------------------|---------------------------------|--------------------------------|--------------|-------------|-----------|---------------------|
| Roller | Cofidis | Lielens & Associates | Gil Bauwens / Kurt Maes | 1x30" | 1 | TV | South Africa |
| Kiki | Cofidis | Lielens & Associates | Gil Bauwens / Kurt Maes | 1x30" | 1 | TV | South Africa |
| Collector | Cofidis | Lielens & Associates | Gil Bauwens / Kurt Maes | 1x30" | 0,5 | TV | Ukraine |
| Karouzov | Cofidis | Lielens & Associates | Gil Bauwens / Kurt Maes | 1x30" | 1,5 | TV | Ukraine |
| Billet Doux | Ixina | Carré Associates | Alexis Lambert | 1x30" | 1 | TV | Belgium |
| Petite Tomate | Ixina | Carré Associates | Alexis Lambert | 1x30" | 1 | TV | Belgium |
| Shop | Ixina | Carré Associates | Alexis Lambert | 1x30" | 1 | TV | Belgium |
| Rabitt | VW | DDB | Xavier Mairesse | 1x35" | 3 | TV | Belgium |
| Peinture | ING | Euro RSCG | Kurt Maes | 1x30" | 1 | TV | Belgium |
| Café | ING | Euro RSCG | Kurt Maes | 1x30" | 0,75 | TV | Belgium |
| Mouche | ING | Euro RSCG | Kurt Maes | 1x30" | 0,5 | TV | Belgium |
| Otaris | Schweppes | Air | Gil Bauwens | 1x30" | 2 | TV | Brazil |
| Praline 125 Ans | Côte d'Or | Euro RSCG | Vittorio Sacco | 1x20" | 2 | TV | Italy |
| Green Groove | Zespri | Lielens & Associates | Caroline Attia | 1x30" | 1 | TV | Belgium |
| Père Noël | Minut Maid Hot Apple | Publicis | Marc Decoster | 1x30" | 0,75 | TV | Belgium |
| Latin Lover | Minut Maid Hot Apple | Publicis | Marc Decoster | 1x30" | 0,75 | TV | Belgium |
| Théâtre | Opel | The Guesthouse | Kurt Maes | 1x10" | 0,5 | TV | Belgium |
| Police | Opel | The Guesthouse | Kurt Maes | 1x10" | 0,5 | TV | Belgium |
| Bar | Opel | The Guesthouse | Kurt Maes | 1x10" | 0,5 | TV | Belgium |

LATCHO DROM

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|-----------------------------------|---------------------|-------------------------|-----------------------|---------------------|------------|------------------|------------------------|
| Paradise | Alpro | TBWA | Ivo Mostertman | 1x30" | 3 | TV | Brazil - Argentina |
| Tom Boonen | Quickstep | TBWA | Alain Berliner | 1x30", 1x10" | 1 | TV | Belgium |
| Attraction | Telenet | TBWA | Raoul Rodriguez | 6x30" | 2 | TV | Belgium |
| Petits Plaisirs | Mc Donalds | TBWA | Alain Berliner | 4x20", 4x10" | 1 | TV | Belgium |
| Testimonial | Carglass | McCann Erickson | Bruno Roche | 3x50", 3x20" | 4 | TV | Belgium |
| La vie est un jeu télévisé | RTL-TV | Leo Burnett | Manu Coeman | 3x15", 1x45" | 1 | TV/Cinema | Belgium |
| Black beauty | Tchibo | Deepblue (GE) | Stef Viaene | 1x30" | 2,5 | TV | Belgium |
| Simsalabim | Tchibo | Deepblue (GE) | Stef Viaene | 1x18" | 1,5 | TV | Belgium |
| Eau plate | Bru | TBWA | Stef Viaene | 2x15" | 1 | TV | Belgium |
| Adamo | Dela | Indus | Two tall men | 1x30" | 1 | TV | Belgium |
| Villeroy & boch | Le Soir | | Yves Vanherstraeten | 1x20" | 1 | TV | Belgium |
| Bassie & adriaan | Ohra | Caviar Amsterdam | Manu Coeman | 1x40" | 2 | TV | Belgium |
| Lyclear sprayaway | Paranix | TBWA | Didier Malchaire | 3x20", 3x15", 3x10" | 1 | TV | Belgium |
| La vache | Zero lactose | Lowé | Blaise Jadoul | 1x12" | 1 | TV | Belgium |
| Changez | Vitelma | TBWA | J-P Frenay | 1x30" | 2 | TV | Belgium |
| Testimonial | Carglass | McCann Erickson | Bruno Roche | 2x50", 2x20" | 2 | TV | Belgium |
| Plan Marshall | Région wallonne | Karamba | Bruno Roche | 2x10" | 1 | TV | Belgium |
| Le soleil du nord | Passendaele | Air | Ivo Mostertman | 1x25" | 2 | TV | The Netherlands |

SAB MUCHO

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|--------------------|---------------------|--|----------------------------|--------------|-----------------|-----------|----------------|
| Atomium | Atomium asbl | Place Publique | Raphaël Balboni | 1x15' | 1 + archives | Cinema | Belgium |
| Expo 2008 | Atomium asbl | Place Publique | Bruno Gosse | 2x4' | archives | TV | Belgium |
| Frusi | Unilever | Bare Films (UK) | Betsan Morris-Evans | 5x30" | 5 | TV | Belgium |
| Tag-Cloud | La Libre | Anouk & Co and M. Goldblatt | Jean-Claude Wouters | 1x20" | 1 | TV | Belgium |
| Objectif 5 légumes | Panzani | JWT (FR) | Anne-Marie Vandeputte | 1x20" | 2 | TV | Belgium |

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|---------------------|---------------------------|-----------------------------------|-------------------------|----------------------|----------|-----------|----------------|
| Wilkinson D.a.r.e | Energizer | mortierbrigade | Guy Maezelle | 2x20" | 1 | Internet | Belgium |
| Dash | P&G | Leo Burnett (B) | Guy Goossens | 2x20" | 1 | TV | Belgium |
| Viakal | P&G | Leo Burnett (FR) | Bruno Decharme | 1x30", 20", 18", 10" | 2 | TV | Belgium |
| Philadelphia | Kraft Food Belgium | JWT | Marianne Lemince | 3x10" | 1 | TV | Belgium |
| Swiffer | P&G | Leo Burnett (FR) | Ivan Goldschmidt | 1x30", 25", 20" | 2 | TV | Belgium |
| Ariel | P&G | Saatchi & Saatchi (FR) | Peter Darrell | 1x1'14" | 1 | TV | Belgium |
| Head & Shoulders | P&G | Saatchi & Saatchi (FR) | Joachim Berc | 1x20" | 1 | TV | Belgium |
| Ariel | P&G | Saatchi & Saatchi (FR) | Michel Houssiau | 1x25" | 1 | TV | Belgium |

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|--------------------------------|------------|--------|----------|-------------|------|-----------|---------|
| NON-MEMBERS CFP-BELGIUM | | | | | | | |

ARMAND Productions

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|--|---|----------------------------------|------------------------|----------------------------|----------|------------------|------------------|
| Orange "international" | Orange | Saatchi & Saatchi Simko (Switz.) | Sébastien Drhey | 1x30" (Fr. It, Germ.) | 1 | TV | Belgium |
| Actimel spring "kid, adult & senior" | Danone | Y&R Brussels | Vincent De Brus | 3x30", 3x25", 3x20" | 3 | TV | Argentina |
| Actimel summer | | | | | | | |
| "kid, adult & senior" | Danone | Y&R Brussels | Vincent De Brus | 3x25", 3x20" | 3 | TV | Argentina |
| Danacol VTT | Danone | Y&R Brussels | Vincent De Brus | 1x35", 1x30" | 1 | TV | Belgium |
| Carrières FEIDT | Feidt | Binsfeld (Lux.) | Dan Botbol | 1x60" | 1 | Cinema | Belgium |
| Opel billboards | Opel | The Guest House (B) | Vincent Lannoo | 3x5" | 1 | TV | Belgium |
| Fenistil "itch, scar & reflection" | Novartis | Saatchi & Saatchi Simko (Switz.) | Keva Rosenfeld | 4x30", 4x25", 4x20", 4x15" | 5 | TV | Argentina |
| Activia "la confiance" | Danone | Y&R Brussels | Vincent De Brus | 1x30" | 1 | TV | Belgium |
| La laitière "le distrait" | Nestlé | Ogilvy (B) | AnneMarie Vandeputte | 1x30" | 2 | TV | Belgium |
| EGO | Transport en commun luxembourgeois | Mikado (Luxemburg) | Pastiche | 1x20" | 1 | TV/Cinema | Belgium |
| Bernard Massart "fleur, tourne-disque & poisson" | Bernard Massart | Binsfeld (Lux.) | AnneMarie Vandeputte | 3x15" | 1 | TV | Belgium |

LOVO Films

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|--|-------------------------------|-----------------------|-------------------------|----------------------------|---------------|------------------|----------------|
| There is more in u | Uplace | Saatchi & Saatchi (B) | François Mercier | 1x3' | 3 | TV | South Africa |
| Shop | Pearle | LDV United (B) | Hans Vercauter | 2x15" | 1 | TV | Belgium |
| Consumer Finance | KBC | VVL BBDO | Nic&Sune | 1x30" | 2 | TV | Belgium |
| Lamb | Gordon | Gelder | François Mercier | 1x15" | 1 + 3D | Cinema | Belgium |
| Ray | Brussels Film Festival | - | François Mercier | 1x30", 3x25" | 1 + 3D | TV/Cinema | Belgium |
| Nouvelle Star / Prison Break 24H / Générique | Maggi HP | Publicis | Hans Vercauter | 5x7" | 2 | TV | Belgium |
| Coke glasses | Mc Donalds | TBWA | Serdar | 1x30", 1x20", 1x10" | 1 | TV | Belgium |
| Tour de France/Relay race | Telenet | TBWA | Charley Stadler | 2x30" | 2 | TV | USA |
| Pulp & Slim | Omega Pharma | JWT (B) | Dan Botbol | 2x25" | 1 + 3D | TV | Belgium |
| Solar energy | IBGE | TBWA | Serdar | 1x30" | 1 | TV | Belgium |
| Magician | TELE2 | JWT (B) | Compost | 1x20" | 1 | TV | Belgium |
| Indiana Jones | Kellogg's | JWT (B) | Patrice Gautot | 1x20" | 1 | TV | Belgium |
| Tennis | Lipton | DDB (B) | Chez Eddy | 2x15" | 3D | TV | France |
| WWF | Kellogg's | JWT (B) | Patrice Gautot | 1x20" | 1 | TV | Belgium |

MDW Productions

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|-----------------------|---------------------|---------------------------|--------------------------|----------|----------|-----------|-------------------------|
| Orofar | Novartis | Saatchi Simko - Suisse | Barry Myers | 1 | 2 | TV | Belgium |
| Côte d'Or | KJS | Euro RSCG Brussels | Frank Uyttenhove | 3 | 6 | TV | South Africa |
| Veg Up | Knorr | Y&R Brussels | Frank Uyttenhove | 1 | 2 | TV | Belgium |
| Chaumes Crème | Bongrain | Euro RSCG Brussels | Michel de Wouters | 1 | 1 | TV | Belgium |
| Chaumes Tranches | Bongrain | Euro RSCG Brussels | Michel de Wouters | 1 | 1 | TV | Belgium |
| Actimel | Danone | Y&R Paris | Mademoiselle M | 1 | 2 | TV | Belgium |
| Danao | Danone | Providence - France | Mikkel Sandemose | 1 | 2 | TV | Belgium |
| Côte d'Or Migs | KJS | Euro RSCG Brussels | Michel de Wouters | 1 | 1 | TV | Belgium |
| After | After | G&Co | Michel de Wouters | 2 | 1 | TV | Belgium |
| Petit Navire | Petit Navire | Leo Burnett Paris | Frank Uyttenhove | 1 | 1 | TV | Belgium |
| Loto | Française des Jeux | BETC Euro RSCG - Paris | Frank Devos | 3 | 10 | TV | South Africa-Seychelles |
| Florette | Florette | Ogilvy | Lager | 2 | 2 | TV | Belgium |
| Euro Aid | CEE | JWT (B) | Frank Uyttenhove | 1 | 1 | TV | Belgium |

MIB

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|--------------------------|-----------------------------|------------------------|---------------------------|---------------------|------------------|-----------|-----------------|
| Blonds | Margarine - Becel | Darwin | Lenny | 1x30" | post prod | TV | Belgium |
| Mora | Mora | Darwin | Herman Germeys | 2x5" | post prod | TV | Belgium |
| Nikon | Nikon Russia | Duval Guillaume | Matthias Lebeer | 1x10" | 1 | TV | Belgium |
| Textappeal bushwoman | Textappeal | Duval Guillaume | Matthias Lebeer | 1x20" | 1 | TV | Belgium |
| Maggi fond | Nestle | Publicis | Jean Achache | 3x30" | 1 | TV | Belgium |
| Gillette | Procter & Gamble | VVL BBDO | Matthias Lebeer | 1x10" | 1 | TV | Belgium |
| Tefal | Tefal | Publicis Paris | Philippe Pollet Villard | 2x30" | 2 | TV | Belgium |
| Cuisine sandwich | Cuisine Sandwich | FFL | Tom Merillon | 3x30" | 3 | TV | Belgium |
| Becel Fiets | Becel | Darwin | Lenny | 1x5" | post | TV | Belgium |
| Radio Donna | Centea | Darwin | Enzo Piccinato | 1x5" | Animation | TV | Belgium |
| Mindmaps | VAR | Darwin | SOIL | 1x30" | Animation | TV | Belgium |
| Hot tub | Carte d'or | Darwin | SOIL | 1x10" | Animation | TV | Belgium |
| Drop | Evian | Euro rscg | SOIL | 1x20" | Animation | TV | Belgium |
| Pro activ | Becel | Darwin | Patrick Van Hautem | 1x30" | 1 | TV | Portugal |
| Sponsoring Centea | Centea | Darwin | Enzo Piccinato | 1x5" | Animation | TV | Belgium |
| Projector layer 1 | Belgacom | VVL BBDO | SOIL | 1x60", 1x45" | Animation | TV | Belgium |
| Projector Pause | Belgacom | VVL BBDO | SOIL | 1x30" | Animation | TV | Belgium |
| Projector Wedding | Belgacom | VVL BBDO | SOIL | 1x30" | Animation | TV | Belgium |
| Projector Kungfu | Belgacom | VVL BBDO | SOIL | 1x30" | Animation | TV | Belgium |
| Projector News | Belgacom | VVL BBDO | SOIL | 1x30" | Animation | TV | Belgium |
| Projector intro /outro | Belgacom | VVL BBDO | SOIL | 15x5" | Animation | TV | Belgium |